

Point of Sale Portal



Attract New Customers
Speed Time to Market
Improve Productivity

The **Fidelis Point-of-Sale Portal** fulfills the urgent industry need to enroll new customers, retain current ones and bring underwriting to the point-of-sale through a fully integrated suite of 4 Web Applications specifically tailored for the Health Insurance Industry.

A robust and easy to implement solution with a low total-cost-of-ownership the Fidelis Point-of-Sale Portal empowers your organization with a set of solutions for quoting, rating, underwriting and prospecting and gives you the competitive advantage you expect from the most sophisticated and complex CRM and workflow automation systems.

- Individuals and Families Portal
- Groups Portal for Small, Mid and Large Groups
- Broker & Agent Portal
- Account Executive Portal

Features:

- Online application, payment and enrollment to attract new customers
- Automate quotes for small, medium and large groups
- Automated census uploading
- Side by side plan benefits comparisons
- Automate proposal generation and application status tracking for outside sales
- Easily customizable

Benefits:

- Attract new customers
- Maximize cross selling opportunities, renewals and improved broker follow up.
- Improve productivity
- Improve customer service
- Streamlines the proposal process
- Lower total-cost-of-ownership and increased ROI